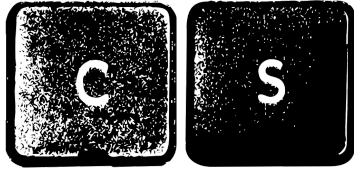


CRISTY SAUCEDA

COPYWRITER | BOSTON, MA



CALL ME, BEEP ME

903-241-1025

cristysauce12@gmail.com

PORTFOLIO

www.cristysauce.com

New resumé who dis?

Copywriter with 4+ years of ad agency experience looking for her next creative challenge. I can craft long- and short-form copy, create social media campaigns, and comfort art directors in the midst of nervous breakdowns.

Skills to pay the bills

- Presentation skills
- Creative ideation
- Collaboration
- Making clients happy

Work experience

2018 - Present
GroupeConnect

Copywriter

- Created websites, social media campaigns, banner ads, and other digital assets for Bank of America.
- Helped mentor newer employees on copy expectations for different lines of business.

Jan - May 2022
New England 4A's
Institute of Advanced
Advertising Studies (IAAS)

Program Administrator (Temporary Position)

- Worked closely with program director, board of directors, and client to facilitate IAAS advertising competition.
- Delivered weekly reminders, kept track of expenses, and communicated expectations of program to participants.

2017 - 2018
The Music Class

Music Teacher

- Taught basic principles of music by leading parents and their kids in song and dance routines.

Education

2016 - 2018

The Creative Circus

Advertising school

2010 - 2014

John Brown University

Bachelor of Arts in English

People who just "get me"

603-848-9887

Mikayla Belson

Art director at HeyLet'sGo

617-694-5408

John Newton

Program director of New England 4A's